

There are 9 members in attendance:

Elizabeth Schroeder, Past President (via call-in)  
Susan Green, President  
Matt Taylor, Vice President  
Allison Hernandez, Treasurer  
JT Lawrence, At-Large Board Member  
Jaime Bonato, At-Large Board Member  
Sherrie Reed, At- Large Board Member  
Christina Hewago, Graduate Student (via call-in)

Members Absent:

Corey Greenlaw, Secretary  
Deborah Baumgartner, At-Large Board Member

**Meeting called to order at 9:10am by President Susan Green**

1. Business Items

- Stephanie distributed Conflict of Interest of Forms and Installment of New Officers for signatures
- Matt Taylor made a **Motion** to remove former Treasurer, Corey Greenlaw, from the Wells Fargo bank accounts and add current Treasurer, Allison Hernandez to the account  
Second - JT Lawrence  
All in Favor – Motion Passed
- Allison Hernandez made a **Motion** to approve the November 20, 2019 meeting minutes as presented  
Second - Matt Taylor  
All in Favor – Motion Passed

2. Susan presented the results from CERA2019 Daily Surveys –

- Received lots of positive feedback
- Concerns about schedule being available so late
- Networking opportunities were great – Presidential Reception, latte cart line, Happy Hour
- Title of sessions were too similar so some confusion

### 3. Budget Update

- Allison Hernandez reviewed the Statement of Activity for 2019 –
  - Membership numbers have been relatively consistent over the last 5 years
  - Sponsorship was a little lower this year
  - Expenses were higher due to Stephanie Evergreen cost

### 4. CERA Mission & Vision

- Networking is an important part of the conference and the conference schedule is arranged so that networking can happen organically
- CERA should be on the cutting edge of research – Conference should promote current research
- CERA website does not mention networking or policy/practice – bringing together professionals to promote high quality education
- Conference Attendees –
  - 50% - K12
  - 20% - Research/Universities
  - 30% - Policy makers
- Power of going North/South – North draws all levels of attendees (directors & staff)
- Connect with CORE and PACE to promote CERA among Districts
- Steve Reiss blog post re: CERA2019 ([see attachment](#))
  - Expressed concern that CDE and CERA are too tight
  - Susan will respond – “Thank you for your feedback. As an organization we strive to improve the conference each year.”

### 5. 2020 Conference Planning – 11/16-18 at Disneyland Hotel

- Call for Abstracts – April-June 15 with extension through June 30 if needed
  - Abstract reviews and scheduling will happen during the July on-site meeting
- Keynote and invited sessions announcements will be made early to draw attendees
- [Roles for Board Members](#)
- [Daily Schedule](#)
  - Monday -
    - 1:00 - Kick-off with 75-minute Interactive Learning Sessions
    - 4:15 – Welcoming Keynote followed by Presidential Reception
  - Tuesday –
    - Buffet breakfast (no keynote)
    - 6 sessions – 45 minutes each
    - Lunch Keynote
  - Wednesday –
    - CERA Gives Back breakfast
    - Only 75-minute Interactive Learning Sessions
    - Keynote lunch and Closing (boxed lunch to go?)

### 6. [Awards](#)

- Opening end of April

## 7. [Abstract Submission](#)

- Themes
  - Instructional Practices
  - Educational Leadership (Policy)
  - Higher Ed/Teacher Preparation
  - *Remove Data Visualization and Quality 1<sup>st</sup> Instruction*
- If there are gaps, Board will invite people to present – Look at who was well reviewed last year and personally invite them to submit
- PhD Grad Students
  - Need to target Graduate Students and mentor them in the submission process
  - Explore possibility of Graduate Student block in schedule with faculty moderators to provide feedback
- Interactive Learning Sessions
  - Pay for registration and ask them to present 2 sessions
  - During submission process, submitters can select Interactive Learning Session (75 minutes, available Mon or Wed) or General Session (45 minutes)
  - *Questions to add to submission application*
    - Learning Outcomes for Attendees
    - Description of Presentation
    - How will attendees be engaged to create an interactive session

## 8. [Keynote Speakers](#)

- ED Trust West – **Matt to explore**
- Chris Edley – Opportunity Institute
- Lande Ajose – Governor’s Senior Policy Adviser for Higher Education
- Joel Vargas
- Latinx – Pedro Rivera (UCLA), Eduardo Mosqueda (UC Santa Cruz)
- Tony Thurmond– CA State Superintendent - **JT to explore for Opening Keynote**
- Christopher Cabaldon, Mayor of West Sac - **Matt to explore**
- Sean Elo, Community College Chancellor
- Shelly Spiegel Coleman
- Wesley Williams, WestEd
- Vajra Watson, 2019 Award Recipient – Bring some students from her project and speak during CERA Gives Back

## 9. Lifetime Achievement Award Recipients

- Criteria – Someone who’s work throughout their career has been improving education in California
  - Prudence Carter – Graduate School of Education, Berkeley (would be a good keynote)
  - Chris Edley – Opportunity Institute (would be a good keynote)
  - Francisco Rodriguez – Retiring from LA Community College
  - State Level - Keric Ashley?
  - WestEd – Mary Tribbey?
  - ***Continue to brainstorm and revisit at next board meeting***

10. Closing – Future Board Meetings

- March or April – In person – Susan to send out doodle
- Late June/July – In person at Disneyland – Susan to send doodle

**Meeting adjourned at 1:40pm by President Susan Green**