

Board Members in Attendance-

Elizabeth Schroeder, President
Susan Green, Vice President
Matt Taylor, Secretary
Corey Greenlaw, Treasurer
Deborah Baumgartner, Member-at-large
Jeremy Hinshaw, Member-at-large
Jaime Bonato, University Representative
Allison Hernandez, Member-at-large
Kristen Burmester, Past President

Board Members Absent –

JT Lawrence, Member-at-large

President Schroeder called the meeting to order at 9:20am

1. Welcome

Elizabeth welcomed everyone and reviewed the agenda

2. Business Items

Stephanie presented the minutes from the January 11, 2019 meeting

Motion to approve minutes as presented

- First – Kristen Burmester
- Second – Jeremy Hinshaw
- All in Favor – Motion Passed

3. Conference Updates

Monday, 11/18 –

- CDE Pre-Session, 1:00-5:00
- Presidential Reception – Morgan’s Restaurant, 5:00-7:00

Tuesday, 11/19 –

- 9 Session rooms
- 1 session room for “office hours”
 - Give people access to CDE staff, sponsors/ETS, CERA board
 - Graduate student session
- Happy Hour, 4:45-6:00
- Past President’s Dinner – 6:30-8:30

Wednesday, 11/19

- 5k run around the Capital – Corey to head
- Elections results announced
- CERA Gives Back at breakfast

Registration opens June 1st

- \$400, \$475 as of 10/15
- Deborah to provide description for CDE pre-session
- Stephanie Evergreen Workshop - \$100, 75 people
- May email blasts will introduce 1 keynote each week leading up to registration opening

Keynotes:

- Jenny Rankin – Tuesday breakfast
- Rosie Reid, California Teacher of the Year – Tuesday lunch
- CERA Gives Back – Wednesday breakfast
- Stephanie Evergreen – Wednesday lunch
- Stephanie Evergreen Workshop – Wednesday afternoon

4. Award Update

- Smarter Balanced Grant
 - Smarter Balanced will give 1-3 grant awards between \$5,000-\$25,000 in partnership with CERA & CDE
 - Smarter Balanced will publish a video with the award recipients on how the district uses their tools
 - Email announcement will come from CERA and link back to the Smarter Balanced website to complete the application.
 - To Smarter Balanced will review the applications and let CERA know the recipients to announce at this year's conference
 - **Awards committee will assist Deborah with creation grant**
- Awards calendar is in dropbox
 - All awards will be announced on the same day and close 6/3- Graduate Student Research Grant, Educational Leadership Award, Research Grant
 - Outstanding Paper – Will open in July (after abstract review) and close September
 - Elections to be discussed at June meeting–need at-large member and Secretary
- Graduate Student Research Grant –
 - Only 1 award this year- use excess budget to pay registration for grad student volunteers (3)
 - **Jaime to send announcement to universities**

- **Lifetime Achievement – JT joined via zoom**

The California Educational Research Association Lifetime Achievement Award honors members who, in the course of their professional careers, have made genuine contributions to the field of education in the areas of research, assessment, practice and/or policy.

- Mary Tribbey - WestEd
- Margaret Heritage –
 - Actionable principles of formative assessment
 - K12 and Higher Ed person
 - WestEd
- John Oswald- ETS
 - Retired in Feb
 - Big influence in education, driving assessment in CA
 - Huge supporter of CERA
 - Will be at the conference
 - Per JT – maybe not lifetime achievement award, but special recognition
 - Timing is right – if he was recognized in a few years, would it be as impactful (would CERA community know his influence?)
- Roger Yoho – Test director for many years, but that is all he did
- Michal Kurlander – Awesome research, but is she old enough?
- Joe Willkoff – Smarter Balanced past president, retired
 - Most likely would not attend if awarded
 - Has not had a large impact on CA education

Board voted and John Oswald was awarded Lifetime Achievement Award.

- ***Recommended 2020 Candidate***
 - Jeannie Oakes
 - Kris Gutierrez

5. Sponsors

Sponsor site is up & Elizabeth has been contacting sponsors

- ETS usually takes Presidential Reception & Happy Hour
- Certica Solutions reached out to sponsor – Elizabeth has sent this information
- Data Visualization Companies to target:
 - Tableau
 - Venngage
 - K12 Solutions (*Susan to reach out*)
 - Qualtrix
 - Illuminate Education (*remind them Jenny is keynote*)
 - Survey Monkey
 - Schoolzilla
 - Microsoft (*Stephanie Evergreen is all about Excel*)

6. Budget

- Corey presented conference budget
- Will be useful tool going forward to yearly conference expenses
- Group discussed online payment options –
 - Paypal – 3.5% transaction fee
 - Square – 2.75% transaction fee (no non-profit pricing)
 - Stripe -Non-profit pricing - 2.2% + .30 a transaction
 - Can purchase \$60 stripe machine to use at registration
 - Matt will forward application information to Stephanie and Corey to set-up account

Motion to authorize Corey to move ahead with Strip payment process if he deems it acceptable

- All in favor – Motion passed

7. CERA Website

- Website feels outdated
- Need to have more prominently the conference
- Everyone review website – what is missing, what don't we want, menu options
- **Matt to draft new website using Weebly to review at June meeting**

8. Future Meetings

- June 6-7
 - Monterey Plaza Hotel & Spa
 - Thursday beginning at noon with lunch, ending Friday at noon
 - Agenda items include:
 - Abstracts to review, slotting sessions
 - Award review
 - Elections
- Conference committee to meet at Sheraton in Fall
- Elizabeth to schedule check-in calls bi-weekly in October

President Schroeder adjourned the meeting at 3:45pm