

There are 9 members in attendance:

Kristen Burmester, Past President
Elizabeth Schroeder, Immediate Past President
Susan Green, President
Matt Taylor, Vice President
Allison Hernandez, Treasurer
Deborah Baumgartner, At-Large Board Member
JT Lawrence, At-Large Board Member
Jaime Bonato, At-Large Board Member
Sherry Reed, At-Large Board Member

Members Absent:

Corey Greenlaw, Secretary

Meeting was called to order by President Susan Green at 1:40pm

- I. Welcome and Introductions
 - President Green welcomed newly elected at-large board members, Jaime Bonato and Sherry Reed
 - Allison Hernandez starts term as Treasurer
 - Corey Greenlaw starts term as Secretary
- II. Annual Conference Re-cap
 - Registration –
 - Need to have hotel maps at registration table
 - Meals/Food-
 - Ended up losing money on meals this year – Guaranteed numbers were too high
 - *Send email close to conference to get a more accurate count*
 - Presidential Reception – Plenty of food
 - Tuesday Happy Hour – Short on food, treated more like dinner instead of a “happy hour”
 - Latte Cart - Well received, as always
 - Sessions –
 - CDE sessions
 - Board needs to discuss and decide how CDE abstracts are submitted and accepted

- Abstracts
 - Some disappointment in the submitted abstracts this year – poorly written
 - Directions need to be more detailed with sample submissions
 - Board to review ranking and calibration before abstracts are reviewed for the 2020 conference

- Keynotes –
 - Jenny Rankin – FREE
 - Attendees appreciated the free resources she offered on her website
 - Several negative comments about the content of her slides
 - *Should President ask to vet their presentations to avoid this in the future?*
 - Stephanie Evergreen – EXPENSIVE
 - Engaging and held the crowd
 - Was there too much overlap between Jenny and Stephanie?
 - Rosie Reid – Keynote was well received by everyone
 - CERA Gives Back
 - Felt a bit dry this year
 - Add videos of award recipients to make it more engaging
 - Classroom Innovation Grant
 - Need to look at the timing -
 - Breakfast – 60 minutes of eating seemed to be a good amount of time since people come in randomly
 - Lunch – 60 minutes is too long since everyone comes in at the same time following the session
 - 45 minutes for the Keynote presentation did not allow for Q&A and a re-cap

- Sponsors -
 - Booth placement in the foyer worked well, lots of traffic to sponsor tables

- Office Hours –
 - Need to be in separate rooms if 2 chat sessions will be happening at the same time

- Board Schedule –
 - Assigned times and duties was very helpful

- App/Gaming –
 - App was launched later than planned this year due to changes within Zerista
 - *Should we explore other developers for future events?*
 - *Does Eventsforce have an app?*

- Stephanie to ask if Leader Board can be turned off

III. Future Meeting Dates

- Susan to send out survey with January dates – meeting to be held in Sacramento/Natomas

Meeting was adjourned at 2:37pm by President Susan Green